Physio4All

From: Physio4All [info=physio4all.com.au@mail7.us1.mcsv.net] on behalf of Physio4All

[info@physio4all.com.au]

Sent: Tuesday, 4 September 2012 1:23 PM

To: Steve

Subject: PHYSIO4ALL E-News: Soft Tissue Injuries

Learn about Soft Tissue Injuries! Do you have Tight Muscles?? Special Offer - 50% OFF an Initial Assessment to the first 10 Callers!!

Is this email not displaying correctly? View it in your browser.

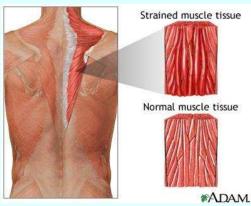
PHYSIO4ALL E-News

Soft Tissue Injuries

- Muscles strains
- Tendon Strains
- Ligament Sprains
- Joint Surface Injuries
- Treatment

Muscle Strains

Muscle *strain*, sometimes referred to as a *pulled* muscle, is a muscle injury produced by excessive tensile stress that causes fibers to tear within the tissue. A muscle strain does not usually result from excess stretch alone, but from a combination of tension and contraction.



Tendon Strains

repeated loads have caused damage to the fibers of the tendon. There is a distinct difference in the recovery time of a one off strain as opposed to a repetitive injury.



Ligament Sprains

Ligament sprains are generally caused when a joint is pushed past its end of range and the ligament is placed on excessive stretch. The most common is an ankle sprain where the ATF Ligament has fibers

damaged due to

excessive load.

Joint Surface Damage

Joint surfaces can include meniscii (knee joint), cartilage, periosteum (like a skin on the bone) and other forms.

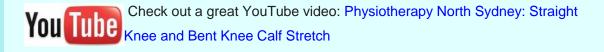
Damage to these cells can be done by impact forces or



repetitive wear and tear. Joint surfaces rarely have a good blood supply because of their action and this leads to very slow recovery.

Treatment

- Massage to decrease muscle spasm
- Deep Tissue Friction Massage to reduce scar tissue formation
- · Acupuncture and Ultrasound to increase blood flow
- Functional exercises and stretches to restore proper mechanics
- Identifying and fixing any biomechanical deficiencies that led to the injury, this is the most important factor in long term, repetitive strain and wear and tear injuries.
- Anti-inflammtories and analgesics if necessary



PHYSIO4ALL ANNOUNCEMENTS

SPECIAL OFFER!!!

Do you have Tight Muscles??
Download the following
voucher, and receive 50% OFF
an Initial Consultation! For the
first 10 people to book! Just
call us on 9922 2212 NOW!

Are You Ready to Run a Half Marathon??!

Talk to one of our experienced physios to find out how you can be - just call us on 9922 2212 to book an appointment.

For 10% off your next physiotherapy session,

Like us on Facebook

by clicking on the following link:

http://www.facebook.com/Physio4All

OR

You can use a QR code reader on your Smartphone:



Copyright © 2012 Physio4All, All rights reserved. Hi! You signed up because you wanted to receive the fantastic newsletter from PHYSIO4ALL, or you were referred by a friend to receive our newsletter. Remember, there are special offers that only those in the PHYSIO4ALL family receives,

and we love that you are a part of the PHYSIO4ALL family.



Our mailing address is:

Physio4All Shop P16, NorthPoint Plaza 100 Miller Street North Sydney, NSW 2060 Australia

Add us to your address book



unsubscribe from this list | update subscription preferences